DON’T MISS OUT ON THE BEST CHANCE TO CONNECT WITH OVER 1,500 DECISION MAKERS IN THE FLOOD-RISK INDUSTRY. BOOST YOUR COMPANY’S PROFILE AT THE MAIN EVENT FOR FLOOD-RISK PROFESSIONALS.

WHO ATTENDS
- Flood Hazard Practitioners and Decision Makers
- Floodplain, Watershed, Stormwater and Coastal Managers
- Hazard Mitigation Planners
- Local, State, Regional, Tribal and Federal Government Officials
- Architects and Engineers
- Planners and Project Managers
- Academics, Researchers and Students
- Professionals in Mapping, Floodproofing, Insurance, Forecasting, Warning, Risk Management and Natural Resources

WHY SPONSOR AND EXHIBIT?
Join over 1,500 experts who gather annually at our conference to exchange their expertise, insights, and dedication to better flood risk management. The active involvement of influencers makes this event a vital hub for consulting firms and product vendors to connect with clients and unveil innovative tools and methods.

Back ing from our Sponsors and Exhibitors is crucial for the conference’s success. Your financial contribution showcases your dedication to enhancing flood risk management and adopting technologies that minimize flood-related damages.

- Position your company as an industry leader
- Connect with new and existing customers
- Showcase your products and services
- Gather research and feedback

BUILD YOUR OWN SPONSORSHIP PACKAGE: HOW IT WORKS

1. Decide if you want to invest in a sponsorship or be an exhibitor only.
2. Choose a sponsorship level that’s right for your budget.
3. Use credits to build a custom package that work best for you.
4. Questions? Contact Sarah Magdanz
   Conference & Event Manager
   608.828.6329
   conference@floods.org

JUNE 23-27 SALT LAKE CITY, UTAH

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## SPONSORSHIPS

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>SPONSORSHIP</th>
<th>CREDITS</th>
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<tr>
<td>Titanium</td>
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<td>Nickel</td>
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</table>

**ALL SPONSORSHIPS INCLUDE**
- Company logo on conference website
- Company logo on conference signage
- Company listing on conference mobile app

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## EXHIBITOR ONLY RATES

**CORPORATE PARTNER: $1,650**
**NON-PARTNER: $2,150**
**NONPROFIT/ACADEMIA: $1,100**

Rates increase by $200 per category following the Early Discount period, which ends May 1, 2024.

**EACH 10’ X 10’ BOOTH INCLUDES**
- 1 full conference registration
- (1) 8 foot skirted table
- 2 chairs
- 1 wastebasket
- 1 exhibitor sign

Does not include cost of carpeting exhibit booths which is required.

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## EXHIBITOR SCHEDULE

### MONDAY
- 12 - 4 p.m. Exhibitor Move-in
- 5 - 7 p.m. Exhibits Grand Opening Networking Social

### TUESDAY
- 7 a.m. - 7 p.m. Exhibitor Hall Open
- 7:30 - 8:30 a.m. Light Breakfast
- 10 - 10:30 a.m. Morning Break
- 3:15 - 3:45 p.m. Afternoon Break
- 5:15 - 7 p.m. Exhibits Networking Social

### WEDNESDAY
- 7 a.m. - 3:30 p.m. Exhibitor Hall Open
- 7 - 8:30 a.m. Light Breakfast
- 10 - 10:30 a.m. Morning Break
- 12 - 1:30 p.m. Open Lunch
- 3 - 3:30 p.m. Afternoon Break and Final Exhibits Viewing
- 4 - 7 p.m. Exhibitor & Decorator Tear Down, Move-Out

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## 32 Credits

**THURSDAY NATIONAL AWARDS LUNCHEON**
32 Credits: Sponsor awards luncheon attended by industry professionals, speak for 1-3 minutes.

**ATTENDEE INTERNET**
32 Credits: Be the reason attendees can check their email and stay connected while at the convention center.

**SHOWCASE SESSION**
24 Credits: Your company presents for 1.5 hours in a session block. Six slots, one per sponsor.

**HEADSHOT STATION**
20 Credits: Sponsor a station where attendees can have their headshot taken by a photographer during one of the exhibit hall socials.

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## 24-16 Credits

**EVENING EXHIBIT HALL RECEPTION**
20 Credits: Bath Mon & Tue evening 5 - 7 p.m. Promotion napkins & signs. Sponsorship: 50 drink tickets for booth distribution.

**REUSABLE WATER BOTTLE - DUAL LOGO**
16 Credits: Go green with us. Your logo on water bottles alongside ASFPM Logo.

**HEALTH STATION**
20 Credits: Sponsor a station where attendees can have their headshot taken by a photographer during one of the exhibit hall socials.

**ESCALATOR WRAPS**
20 Credits: Showcase your company logo/brand as attendees go up & down the escalators at the convention center.

**SPEAKER PREP LOUNGE**
16 Credits: Showcase your company to ASFPM Conference presenters during their lounge visits for practice and presentation submission.
14-6 Credits

REGISTRATION BAG EXTRA
14 Credits per item: Equip attendees with essentials like pens, notepads, sanitizer, etc. Your brand in their hand. More giveaway ideas? Reach out to Sarah!

10’ X 20’ EXHIBIT BOOTH
12 Credits: 1 - 10’ x 20’ booth
24 Credits: 2 - 10’ x 20’ booths
Each booth includes 3 registrations, 2 tables, 4 chairs, wastebasket, and sign.

EMAIL ATTENDEES
10 Credits: 1 Pre-conference, or 1 Post-conference. Email to reaches attendees before or after the event.

4-2 Credits

ONE-SHEET PROMOTION IN REGISTRATION PACKETS
4 Credits: Spread your message. One-sheet ad in each reg packet. Sponsor covers print & shipping.

PUSH NOTIFICATION
4 Credits: Send a single "push notification" to app-downloaded attendees, directing to booth or website.

LUNCH FOR VIRTUAL ATTENDEES
10 Credits: Email all virtual attendees with your company brand, inviting them to enjoy lunch on you through an Uber Eats credit. Customize the content as you prefer.

FULL-PAGE AD IN POCKET GUIDE
10 Credits: Full page black and white ad in pocket guide for attendees and website.

10’ X 10’ EXHIBIT BOOTH
8 Credits: 10’ x 10’ booth includes 1 registration, 1 table, 2 chairs, wastebasket, ID sign with company name & booth number.

CHARGING STATION
8 Credits: 1 Charging Station
16 Credits: 2 Charging Stations (1 available)
In our device-driven world, attendees seek quick charges. Offer phone and device charging at the conference. Signage included.

REFRESHMENT BREAK
4 Credits: 4 Credit: Choose from 9 breaks Tuesday-Thursday at 2 times. Refreshments with logo napkins and signage.

ADDITIONAL BOOTH REPRESENTATIVE
2 Credits - 1 Booth Rep
4 Credits - 2 Booth Rep
Provides access to the exhibit hall. Limit two per 10’ x 10’ booth.

100 EXHIBIT SOCIAL DRINK TICKETS
8 Credits per 100 Tickets: Distribute from your booth, valid for both exhibit hall evenings.

AD ON CONFERENCE WEBSITE
6 Credits: Pre-conference website ad. Displayed at top of all pages, alongside other sponsor ads.

HALF-PAGE AD IN POCKET GUIDE
6 Credits: Half-page black and white ad in pocket guide for attendees and website.

CONFERENCE APP ADVERTISEMENT
6 Credits: Banner ad on app landing page's bottom. Link to your site. Multiple ads rotate.

100 EXHIBIT SOCIAL DRINK TICKETS
8 Credits per 100 Tickets: Distribute from your booth, valid for both exhibit hall evenings.

CONFERENCE REGISTRATION
4 Credits per Registrant Full Registration.
Limit 10 per sponsor.

20 EXHIBIT SOCIAL DRINK TICKETS
2 Credits per 20 Tickets: Distribute from your booth, valid for both exhibit hall evenings.

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BECOME A SPONSOR