Who Attends This Conference?

Increase your company’s visibility and reach more than a thousand industry professionals at the premier event for flood-risk professionals.

- Flood Hazard Practitioners and Decision Makers
- Floodplain, Watershed, Stormwater and Coastal Managers
- Hazard Mitigation Planners
- Local, State, Regional, Tribal and Federal Government Officials
- Architects and Engineers
- Planners and Project Managers
- Academics, Researchers and Students
- Professionals in Mapping, Floodproofing, Insurance, Forecasting, Warning, Risk Management and Natural Resources

Why Should You Sponsor and Exhibit?

Each year more than 1,000 professionals convene at our conference to share their experience, knowledge and commitment to effective flood risk management. Strong decision maker participation makes the conference an integral event for consulting firms and product vendors to engage clients and showcase new tools and techniques.

Support of our Sponsors and Exhibitors is essential to the success of the conference. Your financial support demonstrates your commitment to effective flood risk management and associated technologies to reduce flood losses.

- Position your company as an industry leader
- Connect with new and existing customers
- Showcase your products and services
- Gather research and feedback
Choose your level of sponsorship then mix and match your benefits to create a custom sponsorship package.

**Titanium:** $20,000  
Credit Allocation: 80 credits

**Platinum:** $14,000  
Credit Allocation: 56 credits

**Gold:** $8,000  
Credit Allocation: 32 credits

**Silver:** $5,000  
Credit Allocation: 20 credits

**Bronze:** $2,500  
Credit Allocation: 10 credits

**Nickel:** $1,000  
Credit Allocation: 4 credits

**Additional:** $250  
Credit Allocation: 1 credits

Rates increase by $200 per category following the Early Discount period, which ends April 1, 2023.

Each 10’ x 10’ booth includes one full conference registration, one 8’ skirted table, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.

Carpeting of exhibit booths will be required and is an extra cost.
THURSDAY NATIONAL AWARDS LUNCHEON
32 Credit
An awards luncheon featuring award winners from within our industry. As a luncheon sponsor, you have the opportunity to address the audience with a 1-3 minute presentation.

THURSDAY EVENING RECEPTION
32 Credit
Casual promotion with your brand highlighted on cocktail napkins as well as signage placed throughout the event. Sponsorship includes 50 drink tickets that can be handed out to attendees. Drink tickets are only good for Thursday evening.

CONFERENCE TOTE - DUAL LOGO
32 Credit
The conference bag is given to all attendees. Your logo with ASFPM logo will be placed on the bag.

HOTEL ROOM KEYS - DUAL LOGO
32 Credit
Communicate your company’s message each time an attendee staying at the host hotel enters their room. Sponsor has the option of designing the key with their logo and ASFPM logo within the given specifications.

ATTENDEE INTERNET
32 Credit
Be the reason attendees can check their email and surf the web while at the convention center.

PLENARY SESSION SPONSORSHIP
32 Credit - Tuesday
32 Credit - Wednesday
32 Credit - Thursday
Plenary Session: As a sponsor you have the opportunity to address the audience with a 1-3 minute presentation. Listed as session sponsor with logo. 3 available.

SHOWCASE SESSION
24 Credit
The opportunity for your company to present for the entire duration of a 1.5 hour session block during the concurrent program. Six slots are available. Limit one per sponsor.

EVENING EXHIBIT HALL RECEPTION
20 Credit - Monday Evening
20 Credit - Tuesday Evening
Casual promotion with your brand highlighted on cocktail napkins as well as signage placed throughout the event. Sponsorship includes 50 exhibit social drink tickets to hand out from your booth during the reception.

SPEAKER PREP LOUNGE
16 Credit
Highlight your company to the presenters of ASFPM Conference when they visit the lounge to practice and turn in their presentations.

REUSABLE WATER BOTTLE - DUAL LOGO
16 Credit
Help us go green and reduce waste. Your logo will be placed on the water bottle with ASFPM Logo.

REGISTRATION BAG EXTRA
14 Credit per each type of items
Provide attendees with necessary items like pens, notepads, hand sanitizer, etc. Every time they reach for the item your brand will be in their hand. Other giveay ideas? Contact Sarah!

10' X 20' EXHIBIT BOOTH
12 Credit - 1 - 10' x 20'
24 Credit - 2 - 10' x 20'
Each 10’ x 20’ exhibit booth includes two full conference registrations, two 8’ skirted tables, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.
EMAIL ATTENDEES PRE-OR POST-CONFERENCE
10 Credit - 1 Pre-conference
10 Credit - 1 Post-conference
Your message will hit attendees’ inboxes the week before OR week after the conference.

FULL-PAGE AD IN POCKET GUIDE
10 Credit
Black and white full-page ad in the pocket guide given to every attendee and posted on the website.

100 EXHIBIT SOCIAL DRINK TICKETS
8 Credit per 100 Tickets
To be given out from your booth. Can be used for both evenings in the exhibit hall.

USE OF SIDE MEETING ROOM
8 Credit
Tuesday | Wednesday | Thursday
Secure a meeting space at the convention center for one half day (up to four hours) to conduct business in a private setting. Available Tuesday, Wednesday or Thursday of the conference.

10’ X 10’ EXHIBIT BOOTH
8 Credit
10’ x 10’ exhibit booth includes one full registration, one 8’ skirted table, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.

CHARGING STATION
8 Credit - 1 Charging Station
16 Credit - 2 Charging Station
2 AVAILABLE
With a device driven world many people are looking for a quick charge throughout the day. Provide a place for attendees to charge their cell phones and devices while attending the conference. Signage will be placed at the charging station.

HALF-PAGE AD IN POCKET GUIDE
6 Credit
Black and white half-page ad in the pocket guide given to every attendee and posted on the website.

AD ON CONFERENCE WEBSITE
6 Credit
Let your presence be known even before the conference begins with an ad on the website. Ad placement will be on the bottom of all website pages. Images will scroll with any other sponsor ads we receive.

CONFERENCE APP ADVERTISEMENT
6 Credit
Banner ad to appear on the bottom of the landing page in our new mobile app. Can link to your company website. If there are multiple ads, they will rotate.

ONE-SHEET PROMOTION IN REGISTRATION PACKETS
4 Credit
Let your message be known. A one-sheet advertisement will be included in every registration packet. Printing and shipping at the expense of the sponsor.

REFRESHMENT BREAK
4 Credit
TUESDAY EARLY MORNING
TUESDAY MID MORNING
TUESDAY AFTERNOON
WEDNESDAY EARLY MORNING
WEDNESDAY MID MORNING
WEDNESDAY AFTERNOON
THURSDAY EARLY MORNING
THURSDAY MID AFTERNOON
THURSDAY AFTERNOON
Provides refreshments to attendees. Logo napkins and signage will be present. Choice of early, mid morning or afternoon Tuesday through Thursday of the conference.

CONFERENCE REGISTRATION
4 Credit per Registrant
Full Registration. Limit 10 per sponsor.

PUSH NOTIFICATION
4 Credit
Send a one time “push notification” message to all conference attendees who have downloaded the mobile app. You can use this to direct them to your booth in the exhibit hall, or to your company website.

ADDITIONAL BOOTH REPRESENTATIVE
2 Credit - 1 Booth Rep
4 Credit - 2 Booth Rep
LIMIT 2
Provides access to the exhibit hall. Limit two per 10’ x 10’ booth.

20 EXHIBIT SOCIAL DRINK TICKETS
2 Credit per 20 Tickets
An awards luncheon featuring award winners from within our industry. As a luncheon sponsor, you have the opportunity to address the audience with a 1-3 minute presentation.