



ASFPM VIRTUAL CONFERENCE

May 10-14, 2021

Who Attends This Conference?

- Flood Hazard Practitioners and Decision Makers
- Floodplain, Watershed, Stormwater and Coastal Managers
- Hazard Mitigation Planners
- Local, State, Regional, Tribal and Federal Government Officials
- Architects and Engineers
- Planners and Project Managers
- Academics, Researchers and Students
- Professionals in Mapping, Floodproofing, Insurance, Forecasting, Warning, Risk Management and Natural Resources

Why Should You Sponsor and Exhibit?

Last year more than 1,500 flood professionals attended our virtual conference - the largest number of attendees to date - and we hope to exceed that this year! Professionals convene at our conference to share their experience, knowledge and commitment to effective flood risk management. Strong decision maker participation makes the conference an integral event for consulting firms and product vendors to engage clients and showcase new tools and techniques.

Support of our Sponsors and Exhibitors is essential to the success of the conference. Your financial support demonstrates your commitment to effective flood risk management and associated technologies to reduce flood losses.

- Position your company as an industry leader
- Connect with new and existing customers
- Showcase your products and services
- Gather research and feedback
- Recruit talented professionals
- Extend your reach to our 18,000+ practitioners
- Support ASFPM's mission and our members



Association of
State Floodplain Managers
8301 Excelsior Drive, Madison, WI 53717
main: 608.828.3000 | floods.org

Sarah Waller
Conference & Event Planner
desk: 608.828.6329
e-mail: conference@floods.org | asfpmconference.org

VISIT OUR WEBSITE TO SIGN UP NOW!

asfpmconference.org

2021 Sponsor Levels

Choose your level of sponsorship then mix and match your benefits to create a custom sponsorship package.

Titanium \$10,000 40 credits	Platinum \$7,000 28 credits	Gold \$4,000 16 credits
Silver \$2,500 10 credits	Bronze \$1,000 4 credits	Nickel \$500 2 credits
Extra Credit \$250 each		

Plenary Session Sponsorship

10 credits

Provide a 2-4 min video/commercial to play during virtual plenary session. Listed as session sponsor with logo. 3 available.

Showcase Session

10 credits

The opportunity for your company to present for the entire duration of a 1.5-hour session block during the concurrent program. 4 available.

Virtual Trivia Sponsorship

6 credits

Sponsor our virtual happy hour trivia session. Your logo will be displayed during the event, and you can provide a video/commercial to play for attendees.

Email Attendees Pre- or Post-conference

6 credits

Your message will hit attendees' inboxes the week before OR week after the conference.

Concurrent Session Sponsorship

4 credits

Provide 1-minute video/commercial to play during virtual concurrent session of your choice (first come, first serve, up to 2 per sponsor). Listed as session sponsor with logo.

Conference Registration
- 2 credits

2021 Exhibit Only

Corporate Partners \$800

Non-partners: \$1000

Includes: one conference registration, one Basic 10x10 exhibit booth (see "Xpo 360" info & demo for virtual exhibit booth overview)

Ad on conference website

4 credits

Let your presence be known even before the conference begins with an ad on the website. Ad placement will be on the bottom of all website pages. Images will scroll with any other sponsor ads we receive.

Featured Exhibit Booth

5 credits

Virtual exhibit booth in the "Xpo 360" exhibit hall. Prime location and size. Includes one full registration. See additional "Xpo 360" information for details. 5 Available, limit one per sponsor.

Double Exhibit Booth

4 credits

Virtual exhibit booth in the "Xpo360" exhibit hall. 10x20 virtual booth. Includes one full registration. See additional "Xpo 360" information for details.

Basic Exhibit Booth

3 credits

Virtual exhibit booth in the "Xpo360" exhibit hall. 10x10 virtual booth. Includes one full registration. See additional "Xpo 360" information for details.

Company Logo Banner in

Virtual Exhibit Hall

1 credits

Your logo will be prominently displayed in the "Xpo 360" virtual exhibit. See additional "Xpo 360" information for details.

