Who Attends This Conference?

Increase your company’s visibility and reach more than a thousand industry professionals at the premier event for flood-risk professionals.

- Flood Hazard Practitioners and Decision Makers
- Floodplain, Watershed, Stormwater and Coastal Managers
- Hazard Mitigation Planners
- Local, State, Regional, Tribal and Federal Government Officials
- Architects and Engineers
- Planners and Project Managers
- Academics, Researchers and Students
- Professionals in Mapping, Floodproofing, Insurance, Forecasting, Warning, Risk Management and Natural Resources

Why Should You Sponsor and Exhibit?

Each year more than 1,000 professionals convene at our conference to share their experience, knowledge and commitment to effective flood risk management. Strong decision maker participation makes the conference an integral event for consulting firms and product vendors to engage clients and showcase new tools and techniques.

Support of our Sponsors and Exhibitors is essential to the success of the conference. Your financial support demonstrates your commitment to effective flood risk management and associated technologies to reduce flood losses.

- Position your company as an industry leader
- Connect with new and existing customers
- Showcase your products and services
- Gather research and feedback
- Recruit talented professionals
- Extend your reach to our 18,000+ practitioners
- Support ASFPM’s mission and our members
VISIT OUR WEBSITE TO SIGN UP NOW!
asfpmconference.org

2021 Exhibit Schedule

Monday, May 9
12 - 4 p.m. Exhibitor Move-In
5 - 7 p.m. Exhibits Grand Opening Networking Social

Tuesday, May 10
7 a.m. - 7 p.m. Exhibitor Hall Open
7:30 - 8:30 a.m. Light Breakfast
10 - 10:30 a.m. A.M. Break
3:15 - 3:45 p.m. P.M. Break
5:15 - 7 p.m. Exhibits Networking Social

Wednesday, May 11
7 a.m. - 3:30 p.m. Exhibitor Hall Open
7 - 8:30 a.m. Light Breakfast
10 - 10:30 a.m. A.M. Break
12 - 1:30 p.m. Open Lunch
3 - 3:30 p.m. PM Break and Final Exhibits Viewing
4 - 7 p.m. Exhibitor & Decorator Tear Down, Move-out

2021 Sponsor Levels
Choose your level of sponsorship then mix and match your benefits to create a custom sponsorship package.

Titanium: $20,000
Credit Allocation: 80 credits

Platinum: $14,000
Credit Allocation: 56 credits

Gold: $8,000
Credit Allocation: 32 credits

Silver: $5,000
Credit Allocation: 20 credits

Bronze: $2,500
Credit Allocation: 10 credits

Nickel: $1,000
Credit Allocation: 4 credits

Additional: $250
Credit Allocation: 1 credits

2021 Exhibitor Rates

ASFPM Corporate Partner: $1650

Non-Partner: $2150

Nonprofit/Academia: $1,100

Rates increase by $200 per category following the Early Discount period, which ends March 10, 2021.

Each 10’ x 10’ booth includes one full conference registration, one 8’ skirted table, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.
### Sponsorship Benefits

**Thursday Evening Reception**
- 32 Credit
- Casual promotion with your brand highlighted on cocktail napkins as well as signage placed throughout the event. Sponsorship includes 50 drink tickets that can be handed out to attendees. Drink tickets are only good for Thursday evening.

**Conference Tote - Dual Logo**
- 32 Credit
- The conference bag is given to all attendees. Your logo with ASFPM logo will be placed on the bag.

**Hotel Room Keys - Dual Logo**
- 32 Credit
- Communicate your company's message each time an attendee staying at the host hotel enters their room. Sponsor has the option of designing the key with their logo and ASFPM logo within the given specifications.

**Attendee Internet**
- 32 Credit
- Be the reason attendees can check their email and surf the web while at the convention center.

**Showcase Session**
- 24 Credit
- The opportunity for your company to present for the entire duration of a 1.5-hour session block during the concurrent program. Six slots are available. Limit one per sponsor.

**Evening Exhibit Hall Reception**
- 20 Credit - Monday Evening
- 20 Credit - Tuesday Evening
- Casual promotion with your brand highlighted on cocktail napkins as well as signage placed throughout the event. Sponsorship includes 50 exhibit social drink tickets to hand out from your booth during the reception.

**Speaker Prep Lounge**
- 16 Credit
- Highlight your company to the presenters of ASFPM 2020 when they visit the lounge to practice and turn in their presentations.

**Reusable Water Bottle - Dual Logo**
- 16 Credit
- Help us go green and reduce waste. Your logo will be placed on the water bottle with ASFPM Logo.

**Registration Bag Extra**
- 14 Credit per Each Type of Items
- Provide attendees with necessary items like pens, notepads, hand sanitizer, etc. Every time they reach for the item your brand will be in their hand. Other giveaway ideas? Contact Sarah!

**Email Attendees Pre- or Post-conference**
- 10 Credit - 1 Pre-conference
- 10 Credit - 1 Post-conference
- Your message will hit attendees' inboxes the week before OR week after the conference.

**Use of Side Meeting Room**
- 8 Credit
- Secure a meeting space at the convention center for one half day (up to four hours) to conduct business in a private setting. Available Tuesday, Wednesday or Thursday of the conference.

**10' x 10' Exhibit Booth**
- 8 Credit
- 10’ x 10’ exhibit booth includes one full conference registration, one 8’ skirted table, two chairs, one wastebasket and an exhibitor identification sign bearing your company name and booth number.

**Thursday National Awards Luncheon**
- 32 Credit
- An awards luncheon featuring award winners from within our industry. As a luncheon sponsor, you have the opportunity to address the audience with a 1-3 minute presentation.
10' x 20' Exhibit Booth

- 12 Credit - 1 - 10' x 20'
- 24 Credit - 2 - 10' x 20'

Each 10' x 20' exhibit booth includes two full conference registrations, two 8' skirted tables, two chairs, one waste-basket and an exhibitor identification sign bearing your company name and booth number.

Additional Booth Representative

- 2 Credit - 1 Booth Rep
- 4 Credit - 2 Booth Rep

LIMIT 2. Provides access to the exhibit hall. Limit two per 10' x 10' booth.

Charging Station

- 8 Credit - 1 Charging Station
- 16 Credit - 2 Charging Station

2 AVAILABLE

With a device driven world many people are looking for a quick charge throughout the day. Provide a place for attendees to charge their cell phones and devices while attending the conference. Signage will be placed at the charging station.

20 Exhibit Social Drink Tickets

- 2 Credit per 20 Tickets

An awards luncheon featuring award winners from within our industry. As a luncheon sponsor, you have the opportunity to address the audience with a 1-3 minute presentation.

100 Exhibit Social Drink Tickets

- 8 Credit per 100 Tickets

To be given out from your booth. Can be used for both evenings in the exhibit hall.

Full-page ad in Pocket Guide

- 10 Credit

Black and white full-page ad in the pocket guide given to every attendee and posted on the website.

Conference App Advertisement

- 6 Credit

Banner ad to appear on the bottom of the landing page in our new mobile app. Can link to your company website. If there are multiple ads, they will rotate.

Half-page ad in Pocket Guide

- 6 Credit

Black and white half-page ad in the pocket guide given to every attendee and posted on the website.

Ad on Conference Website

- 6 Credit

Let your presence be known even before the conference begins with an ad on the website. Ad placement will be on the bottom of all website pages. Images will scroll with any other sponsor ads we receive.

Refreshment Break

- 4 Credit

Tuesday Early Morning
Tuesday Mid Morning
Tuesday Afternoon
Wednesday Early Morning
Wednesday Mid Morning
Wednesday Afternoon
Thursday Early Morning
Thursday Mid Morning
Thursday Afternoon

Provide refreshments to attendees. Logo napkins and signage will be present. Choice of early morning, morning or afternoon Tuesday through Thursday of the conference.

Push Notification

- 4 Credit

Send a one time "push notification" message to all conference attendees who have downloaded the mobile app. You can use this to direct them to your booth in the exhibit hall, or to your company website.

One-sheet Promotion in Registration Packets

- 4 Credit

Let your message be known. A one-sheet advertisement will be included in every registration packet. Printing and shipping at the expense of the sponsor.

Conference Registration

- 4 Credit per Registrant

Full Registration. Limit 10 per sponsor.