Association of State Floodplain Managers
Training and Outreach Committee Work Plan

2011-2012 Update

Updated June 2011 by
2011-2012 Co Chairs
  Jen Marcy
  Heidi Carlin
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1.0 Overview

The Training and Outreach Committee is focused on providing opportunities for members to raise awareness about flood risk and mitigation of flood risk.

As part of the ASFPM Multi-Year training strategy, the committee shares the vision of developing and coordinating a consistent and comprehensive training curriculum and delivery system for floodplain managers in order to reduce flood damages in the nation and protect and enhance natural and beneficial functions of the nation’s floodplains. We also recognize the need for multi-media outreach to our members and other organizations implementation of an effective risk communication plan.

We continue to promote and work towards these five general goals:

1. Promote the training library.
2. Implement an effective risk communication plan.
3. Deploy Floodplain Management courses in coordination with states/chapters/associations.
4. Increase communication about training opportunities across the states through membership and chapters.
5. Support opportunities for using multi-media to raise flood awareness.
6. Integrate public education and outreach resources.
## 2.0 Ongoing Work Items

### 2.1 Continue to coordinate with ASFPM Executive Office on the training and outreach libraries

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Lisa Messano</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximate Start/End Date:</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Approximate # Hrs to Complete:</td>
<td>Unknown</td>
</tr>
<tr>
<td>Detailed Task Description:</td>
<td>Continue updating and promoting the training library with the Executive Office. Training library is online at <a href="http://www.floods.org/index.asp?menuID=354&amp;firstlevelmenuID=182&amp;siteID=1">http://www.floods.org/index.asp?menuID=354&amp;firstlevelmenuID=182&amp;siteID=1</a></td>
</tr>
<tr>
<td>Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin)</td>
<td>None</td>
</tr>
<tr>
<td>Completion Schedule:</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Deliverables:</td>
<td>Continue to find more items to add to this library as they become available; continue to promote the library to seekers of floodplain management information and training.</td>
</tr>
<tr>
<td>Other Necessary Support or Resources:</td>
<td>None</td>
</tr>
<tr>
<td>Approximate Direct Cost to Complete: (Labor and Non-Labor)</td>
<td>None</td>
</tr>
<tr>
<td>Approval Process: (Does The Task Require Board Approval?)</td>
<td>None</td>
</tr>
<tr>
<td>Assumptions:</td>
<td>None</td>
</tr>
<tr>
<td>Updated by/ Date:</td>
<td>Jen Marcy/July 29, 2010</td>
</tr>
<tr>
<td>Approved By/ Date:</td>
<td></td>
</tr>
</tbody>
</table>
## 2.2 Support opportunities for multi-media and e-learning

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henrietta Williams</td>
</tr>
<tr>
<td>Approximate Start/End Date:</td>
</tr>
<tr>
<td>Ongoing</td>
</tr>
<tr>
<td>Detailed Task Description:</td>
</tr>
<tr>
<td>Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin)</td>
</tr>
<tr>
<td>None</td>
</tr>
<tr>
<td>Completion Schedule:</td>
</tr>
<tr>
<td>Ongoing</td>
</tr>
<tr>
<td>Deliverables:</td>
</tr>
<tr>
<td>Find more e-learning opportunities and share information with the membership</td>
</tr>
<tr>
<td>Other Necessary Support or Resources:</td>
</tr>
<tr>
<td>None</td>
</tr>
<tr>
<td>Approximate Direct Cost to Complete: (Labor and Non-Labor)</td>
</tr>
<tr>
<td>None</td>
</tr>
<tr>
<td>Approval Process: (Does The Task Require Board Approval?)</td>
</tr>
<tr>
<td>None</td>
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<tr>
<td>Assumptions:</td>
</tr>
<tr>
<td>None</td>
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<tr>
<td>Updated by/ Date:</td>
</tr>
<tr>
<td>Jen Marcy, June 21, 2010</td>
</tr>
<tr>
<td>Approved By/ Date:</td>
</tr>
</tbody>
</table>
2.3 Assist in the development of Advanced FPM Courses at EMI

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Heidi M. Carlin (Tom Hirt, Rhonda Montgomery)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximate Start/End Date:</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Approximate # Hrs to Complete:</td>
<td>Unknown</td>
</tr>
<tr>
<td>Detailed Task Description:</td>
<td>Assist in development of more advanced FPM courses to be piloted at EMI and then taught by Chapters in the field as needed</td>
</tr>
<tr>
<td>Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin)</td>
<td>Determine what kind of advanced topics may be useful for students to learn about</td>
</tr>
<tr>
<td>Completion Schedule:</td>
<td>Ongoing, depending on need</td>
</tr>
<tr>
<td>Deliverables:</td>
<td>Create and distribute advanced courses to Chapters</td>
</tr>
<tr>
<td>Other Necessary Support or Resources:</td>
<td>None</td>
</tr>
<tr>
<td>Approximate Direct Cost to Complete: (Labor and Non-Labor)</td>
<td>Unknown</td>
</tr>
<tr>
<td>Approval Process: (Does The Task Require Board Approval?)</td>
<td>None</td>
</tr>
<tr>
<td>Assumptions:</td>
<td>None</td>
</tr>
<tr>
<td>Updated by/ Date:</td>
<td>Jen Marcy/ June 21, 2010</td>
</tr>
<tr>
<td>Approved By/ Date:</td>
<td></td>
</tr>
</tbody>
</table>
### 2.4 Assist CBOR and the Professional Development Committee in determining education needs in the industry

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Heidi M. Carlin (Tom Hirt)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Approximate # Hrs to Complete:</strong></td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td>Determine education needs by receiving input from CBOR and the Professional Development Committee and determine how best to serve ASFPM’s members with training needs</td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong> (Activities That Need To Be Performed Before This Task Can Begin)</td>
<td>Determine what kind of topics may be needed</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>Ongoing, depending on need</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>Create and distribute training material</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete:</strong> (Labor and Non-Labor)</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Approval Process:</strong> (Does The Task Require Board Approval?)</td>
<td>None</td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td>Jen Marcy/ June 21, 2010</td>
</tr>
<tr>
<td><strong>Approved By/ Date:</strong></td>
<td></td>
</tr>
</tbody>
</table>
### 2.5 Provide education links and State Program information

<table>
<thead>
<tr>
<th><strong>Task Leader (Support):</strong></th>
<th>Alisa Sauvageot (Wes Shaw)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Approximate # Hrs to Complete:</strong></td>
<td>Unknown</td>
</tr>
</tbody>
</table>

**Detailed Task Description:**
Provide material for updates for use on the ASFPM website including links to other sites and materials for outreach. Ensure that links remain current and inform Alisa of any new links that would be useful. Alisa will then compile suggestions and let Jason with the Executive Office know where to put those links on the ASFPM website.

**Prerequisites Needed:** *(Activities That Need To Be Performed Before This Task Can Begin)*
Need to determine what kind of information is out there from FEMA and the State Programs. Some State’s websites may be more detailed than others.

**Completion Schedule:**
Ongoing

**Deliverables:**
Provide education links on FEMA and information on State Programs

**Other Necessary Support or Resources:**
None

**Approximate Direct Cost to Complete:** *(Labor and Non-Labor)*
None

**Approval Process:** *(Does The Task Require Board Approval?)*
None

**Assumptions:**
More training and State Program information is useful to provide on the ASFPM website

**Updated by/ Date:**
Jen Marcy/June 21, 2010

**Approved By/ Date:**
### 2.6 Coordinate with other organizations on flood risk reduction

<table>
<thead>
<tr>
<th><strong>Task Leader (Support):</strong></th>
<th>Jen Marcy (Heidi M. Carlin, Wes Shaw, Tom Hirt, Ed Copeland, Alisa Sauvageot)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong> Ongoing Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td>Coordinate with other organizations to gain awareness for flood risk education programs and courses available for ASFPM use, including local flood programs, State chapters, FEMA and other federal agencies, and other non profit organizations</td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong></td>
<td>Need to determine what kind of information is out there</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>Provide links and information on risk reduction on the ASFPM website; provide potential course materials to ASFPM training coordinator</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
<td><strong>(Labor and Non-Labor)</strong> None</td>
</tr>
<tr>
<td><strong>Approval Process:</strong></td>
<td><em>(Does The Task Require Board Approval?)</em> Any courses that ASFPM presents to the public would be reviewed and approved by the Board</td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Updated by/ Date:</strong></td>
<td>Jen Marcy/June 21, 2010</td>
</tr>
</tbody>
</table>
### 2.7 Assist in developing and deploying flood risk workshops

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Heidi M. Carlin (Tom Hirt, Alisa Sauvageot, Warren Campbell)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong></td>
</tr>
<tr>
<td>Ongoing</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td>Assist in development, review, and deployment of ASFPM courses related to flood risk (flood mitigation, building public support, post disaster workshops, etc.). The Executive Office will ask for guidance from the committee on what topics are needed.</td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong></td>
<td>Need to determine what kind of classes are needed (and already out there) throughout the Nation and how we can meet that need</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>Ongoing</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>Have instructor guide and student handbooks available to Chapters for each workshop that is developed</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete: (Labor and Non-Labor)</strong></td>
<td>Printing costs may apply</td>
</tr>
<tr>
<td><strong>Approval Process: (Does The Task Require Board Approval?)</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td>There is training needed more specific than just the NFIP 101 course</td>
</tr>
</tbody>
</table>

**Updated by/ Date:** Jen Marcy/June 21, 2010

**Approved By/ Date:**
### 2.8 Provide opportunities to raise awareness about ASFPM policies and training courses

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Alisa Sauvageot</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong></td>
</tr>
<tr>
<td>Ongoing</td>
<td>8 hours to send emails and communicate with chapters and coordinators</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td>Opportunities to raise awareness about ASFPM policies and training courses would be targeted toward chapters, State NFIP coordinators and mitigation officers. Chapter Directors may work closely with the committee and regional directors will do outreach to the NFIP Coordinators.</td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>This is an ongoing task. Kait usually forwards items to the co-chairs, who forward information to the committee members.</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>Email and other information provided to chapter, State NFIP coordinators, and mitigation officers</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>Coordination with ASFPM Training Coordinator to determine the policies and training courses that would be relevant to share with this particular group of professionals</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
<td><strong>Labor and Non-Labor</strong></td>
</tr>
<tr>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td><strong>Approval Process:</strong></td>
<td>(Does The Task Require Board Approval?)</td>
</tr>
<tr>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td>More information on training and policies is needed</td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td><strong>Approved By/ Date:</strong></td>
</tr>
<tr>
<td>Jen Marcy/June 28, 2010</td>
<td></td>
</tr>
</tbody>
</table>
### 2.9 Provide opportunities to raise awareness about NAI policies

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Ed Thomas</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong></td>
</tr>
<tr>
<td>Ongoing</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td></td>
</tr>
<tr>
<td>Provide opportunities to raise awareness about ASFPM No Adverse Impact policies, NAI Toolkit and training course to chapters, State NFIP coordinators, and mitigation officers and provide opportunities for NAI training using media and e-learning such as web conferencing and web ex. Support NAI Committee as needed.</td>
<td></td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>First round of awareness campaign to be completed by ASFPM conference in June 2009</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>Have a list of opportunities about NAI for chapters, State NFIP coordinators, and mitigation officers</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approval Process:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td><strong>Approved By/ Date:</strong></td>
</tr>
<tr>
<td>Jen Marcy/June 28, 2010</td>
<td></td>
</tr>
</tbody>
</table>
### 3.0 2011 Work Items

#### 3.1 Create Regional Contact for the Training and Outreach committee to ensure every FEMA region is represented

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>A person from each FEMA region who is a member of the T&amp;O committee (Heidi M. Carlin, Jen Marcy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximate Start/End Date:</td>
<td>Approximate # Hrs to Complete:</td>
</tr>
<tr>
<td>August 2009 - ongoing</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td>Begin by surveying each FEMA region for training and outreach efforts currently being done and determine needs for the future. Each T&amp;O committee regional contact would report back to the committee on their findings and the committee will then decide what action to take.</td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong></td>
<td>(Activities That Need To Be Performed Before This Task Can Begin)</td>
</tr>
<tr>
<td>None</td>
<td></td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>As of June 2010, surveys for most regions have been conducted and data has been collected into one spreadsheet.</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>A compiled report on each FEMA region’s training and outreach capabilities and needs for the future.</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
<td>(Labor and Non-Labor)</td>
</tr>
<tr>
<td>None</td>
<td></td>
</tr>
<tr>
<td><strong>Approval Process:</strong></td>
<td>(Does The Task Require Board Approval?)</td>
</tr>
<tr>
<td>None</td>
<td></td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td>There is too much uncertainty on what each FEMA region needs in terms of training. Having a regional contract for the ASFPM training and outreach committee can help determine need in each region and help create solutions to each region’s specific needs/problems.</td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td>Approved By/ Date:</td>
</tr>
</tbody>
</table>
| Jen Marcy/June 21, 2010 | }
### 3.2 Assign a committee member to assist with NFIP Reform Options

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Shawn Snyder</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong></td>
</tr>
<tr>
<td>August 2010 - ongoing</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td></td>
</tr>
<tr>
<td>Assign one person from committee to assist on a larger team with representatives from each committee and ASFPM Executive office to assist in NFIP Reform options and recommendations.</td>
<td></td>
</tr>
<tr>
<td><strong>Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin)</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete: (Labor and Non-Labor)</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Approval Process: (Does The Task Require Board Approval?)</strong></td>
<td>None</td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td>None.</td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td><strong>Approved By/ Date:</strong></td>
</tr>
<tr>
<td>Jen Marcy/July 29, 2010</td>
<td></td>
</tr>
</tbody>
</table>
### 3.3 Assist the Foundation in updating Nick Winter Scholarship Items

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Warren Campbell (Alisa Sauvageot)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong></td>
</tr>
<tr>
<td>July 2010 – May 2011</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td><strong>Prerequisites Needed:</strong></td>
</tr>
<tr>
<td>Assign one person from committee to assist the Foundation in updating any documents, publications, or outreach materials regarding the Nick Winter Scholarship.</td>
<td>None</td>
</tr>
<tr>
<td><strong>Completion Schedule:</strong></td>
<td><strong>Deliverables:</strong></td>
</tr>
<tr>
<td>Unknown</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
</tr>
<tr>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td><strong>Approval Process:</strong></td>
<td><strong>Assumptions:</strong></td>
</tr>
<tr>
<td>None</td>
<td>None.</td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td><strong>Approved By/ Date:</strong></td>
</tr>
<tr>
<td>Jen Marcy/July 29, 2010</td>
<td></td>
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</tbody>
</table>
## 4.0 Possible Future Work Items

### 4.1 Develop a media strategy to allow a higher level of media coverage for flood risk on a regular basis

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>TBD – Previous efforts led by Dee Robison (Heidi M. Carlin, Jen Marcy, Dale Lehman, Will Meyer)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Approximate Start/End Date:</strong></td>
<td><strong>Approximate # Hrs to Complete:</strong></td>
</tr>
<tr>
<td>Oct 2008 - June 2011</td>
<td>Unknown</td>
</tr>
<tr>
<td><strong>Detailed Task Description:</strong></td>
<td><strong>Value-Add:</strong></td>
</tr>
<tr>
<td>Consider creating “Flood Week” on the Discovery Channel or National Geographic. Consider creating messages for targeted audiences, like radio stations around D.C. we know have politicians listening to them.</td>
<td></td>
</tr>
<tr>
<td><strong>Prerequisites Needed:</strong></td>
<td><strong>Estimated Start-End Date:</strong></td>
</tr>
<tr>
<td>(Activities That Need To Be Performed Before This Task Can Begin)</td>
<td>Unknown</td>
</tr>
<tr>
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<tr>
<td><strong>Completion Schedule:</strong></td>
<td><strong>Completion Schedule:</strong></td>
</tr>
<tr>
<td>May 2011 to present at the ASFPM Conference</td>
<td>May 2011 to present at the ASFPM Conference</td>
</tr>
<tr>
<td><strong>Deliverables:</strong></td>
<td><strong>Deliverables:</strong></td>
</tr>
<tr>
<td>A packaged media kit with visuals to be distributed and maybe a radio bit.</td>
<td>A packaged media kit with visuals to be distributed and maybe a radio bit.</td>
</tr>
<tr>
<td><strong>Other Necessary Support or Resources:</strong></td>
<td><strong>Other Necessary Support or Resources:</strong></td>
</tr>
<tr>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
<td><strong>Approximate Direct Cost to Complete:</strong></td>
</tr>
<tr>
<td>(Labor and Non-Labor)</td>
<td>None</td>
</tr>
<tr>
<td>Unknown</td>
<td></td>
</tr>
<tr>
<td><strong>Approval Process:</strong></td>
<td><strong>Approval Process:</strong></td>
</tr>
<tr>
<td>(Does The Task Require Board Approval?)</td>
<td>Unknown</td>
</tr>
<tr>
<td>Unknown</td>
<td></td>
</tr>
<tr>
<td><strong>Assumptions:</strong></td>
<td><strong>Assumptions:</strong></td>
</tr>
<tr>
<td>There is not enough information out on a regular basis on flood risk.</td>
<td>There is not enough information out on a regular basis on flood risk.</td>
</tr>
<tr>
<td><strong>Prepared by/ Date:</strong></td>
<td><strong>Prepared by/ Date:</strong></td>
</tr>
<tr>
<td>Heidi M. Carlin/ August 20, 2009</td>
<td>Heidi M. Carlin/ August 20, 2009</td>
</tr>
</tbody>
</table>
4.2 Create a public education/risk communication tool

**Task Leader (Support):**
TBD – previous efforts led by Jen Marcy (Shanna Michael, Shawn Snyder, Ken Leep, Rhonda Oberlin, Lisa Messano, Terri Turner, Edie Lohman, Tom McDonald, Necolle Maccherone, Bruce Bender, Heidi M. Carlin, Ed Thomas, Robert Moore’

<table>
<thead>
<tr>
<th>Approximate Start/End Date:</th>
<th>Approximate # Hrs to Complete:</th>
</tr>
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<tbody>
<tr>
<td>June 2009-June 2010</td>
<td>40 hours</td>
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</table>

**Detailed Task Description:**
Create a risk communication strategy/public education campaign for flood risk communication. Task 1 is to come up with a presentation that can be deployed to state associations and other groups on the topic of flood risk communication.

**Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin)**
Need to formally meet (conference) with the group and come up with an outline for the presentation.

**Completion Schedule:**
June 2010 – to present new material at the ASFPM Conference

**Deliverables:**
Presentation on flood risk communication.

**Other Necessary Support or Resources:**
May need assistance/backing from ASFPM board, Foundation.

**Approximate Direct Cost to Complete: (Labor and Non-Labor)**
Printing costs may apply

**Approval Process: (Does The Task Require Board Approval?)**
Unknown

**Prepared by/ Date:**
Jen Marcy/ July 29, 2009

**Approved By/ Date:**
5.0 Completed Efforts

5.1 Assist in the review and make recommendations on reports and CRS activities

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>Jen Marcy and French Wetmore</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximate Start/End Date:</td>
<td>Approximate # Hrs to Complete:</td>
</tr>
<tr>
<td>Detailed Task Description:</td>
<td>Provide technical support to FEMA’s evaluation of the CRS public information series credit as a result of Ogilvee report comments.</td>
</tr>
<tr>
<td>Prerequisites Needed: (Activities That Need To Be Performed Before This Task Can Begin)</td>
<td>Draft evaluation reports from CRS staff</td>
</tr>
<tr>
<td>Completion Schedule:</td>
<td>Completed</td>
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<tr>
<td>Deliverables:</td>
<td>Submit comments to the Executive Office and the CRS staff in a timely manner and participate on CRS Task Force calls</td>
</tr>
<tr>
<td>Other Necessary Support or Resources:</td>
<td>None</td>
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<td>Approximate Direct Cost to Complete: (Labor and Non-Labor)</td>
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<tr>
<td>Approval Process: (Does The Task Require Board Approval?)</td>
<td>None</td>
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<tr>
<td>Assumptions:</td>
<td>None</td>
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<tr>
<td>Updated by/ Date:</td>
<td>Approved By/ Date: CRS Task Force for outreach credits has completed its work and report.</td>
</tr>
<tr>
<td>Jen Marcy/June 10, 2010</td>
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