Association of State Floodplain Managers
Training and Outreach Committee Work Plan

2013 Update

Updated August 2013 by
2013-2014 Co-Chairs
Jen Marcy
Heidi Carlin
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1.0 Overview

The Training and Outreach Committee is focused on providing opportunities for members to raise awareness about flood risk and mitigation of flood risk.

As part of the ASFPM Multi-Year training strategy, the committee shares the vision of developing and coordinating a consistent and comprehensive training curriculum and delivery system for floodplain managers in order to reduce flood damages in the nation and protect and enhance natural and beneficial functions of the nation’s floodplains. We also recognize the need for multi-media outreach to our members and other organizations as part of the implementation of an effective risk communication plan.

We continue to promote and work towards these five general goals:

1. Promote the training library.
2. Implement an effective risk communication plan.
3. Deploy Floodplain Management courses in coordination with states/chapters/associations.
4. Increase communication about training opportunities across the states through membership and chapters.
5. Support opportunities for using multi-media to raise flood awareness.
6. Integrate public education and outreach resources.

In addition, in Fall/Winter 2012, the committee conducted a survey to determine specific tasks that the committee members were both interested in seeing accomplished and for which volunteer groups, including a lead volunteer, could be found. The top five tasks coming out of the survey have been added to our 2013-2014 tasks. As of the writing of this update, some tasks still require leads to be identified. If no leads are identified, these tasks will be dropped. This year, the committee co-chairs will strive to identify leads for each task, and assist the leads in planning and implementing each task.
Task 1: Develop targeted messaging to educate legislative and elected officials on the benefits of good floodplain management and community engagement.

Lead: Sarah Young, CFM, Santa Clara Valley Water District, syoung@valleywater.org.

Task 1 Volunteers:
Zayibeth Carballo     Alisa Sauvageot     French Wetmore
Scott Blossom        E. Zia Hosseinielpour  Thomas Lanese
Collin Johnson       Shanna Michael       Traci Sears
Ben Accurti          Mariam Yousuf        William Simon
Van W Hewett         Karen Haynes          Deanna Griffith
Alessandra           Bruce Bender          Ashley Newnam
Jerolleman            Jerry Beaugez         Gary Montgomery
Joy Sullivan          Valerie Raney         Chuck Grishaber
Kimberly Berginnis   Matthew Dixon        Curtis Beitel
Greg Main            Jacob Tysz            Rod Reakenberger
Frank Skarvelis      Gary Mullinix
Janet Thigpen

Task 2: Track FEMA’s interpretation / implementation of Flood Reform Act mandatory notification requirement to notify property owners of map changes that impact them when they occur. Provide information to Executive Office on issues/concerns/areas for improvement.

No Lead: May drop.

Task 2 Volunteers:
Scott Blossom     Chris Stone     J Clayton Wine
Lei Wang          Shanna Michael  Thomas Lanese
Ben Accurti       Mariam Yousuf   Angel Román-Más
Lisa Messano      Karen Haynes    Traci Sears
Mike Tilko        Bruce Bender    Duane Demeritt
Joy Sullivan      Ben Kaiser      Deanna Griffith
Greg Main         Maged Aboelata  Janice Roper-Graham
Lynn M. Thomas    Sarah Hamm

Task 3: Build a crisis communication kit. This kit would include fact sheets that are clearly and simply constructed to convey the importance of floodplain management.

Lead: Nicole Prince, SD State Hazard Mitigation Officer, Nicole.Prince@state.sd.us

French Wetmore to liaise between T&O Committee and Mitigation Committee, which is working on a similar project.

Task 3 Volunteers:
Ross Henson        Angela Gardner     Chris Stone
Edmund Reid        Greg Main          Shanna Michael
Jennifer Gilbert   David Boyer        Raymond Anderson
Lois (last name?)  Alisa Sauvageot   Charles A. Botts III
Teresa L. Clemons  Wallace Wilson    Karen Haynes
Task 4: Develop outreach plan around the Flood Reform Act’s allowance to use Community Development Block Grant (CDBG) funding for flood hazard / insurance outreach to educate members about this source of funding.

Possible Lead: Jill Trevino; jill.trevino@gmail.com

Task 4 Volunteers:

Angela Gardner Matthew Pangrazio Angel Román-Más
Joy Sullivan Charles A. Botts III William Simon
Greg Main Karen Haynes Ashley Newnam
James Holley Bruce Bender Dave Bollinger
Shanna Michael J Clayton Wine Sheila R. Dale

Task 5: Obtain and share post-disaster best practices.

Lead: None Identified. French Wetmore to liaise between T&O Committee and Mitigation committee, which is working on a similar project.

Task 5 Volunteers:

Paul Czapranski Nicole Prince Thomas Lanese
Michael G, Mihalisin Matthew Pangrazio Traci Sears
Alan A. Johnson Raymond Anderson Duane Demeritt
Alessandra Jerollemman Charles A. Botts III Ashley Newnam
Angela Gardner Mariam Yousuf Gary Montgomery
Greg Main Jerry Beaugez Sheila R. Dale
Frank Skaravelis Ben Kaiser Janice Roper-Graham
David Boyer Brian Shoun
Rebecca Haney Maged Aboelata
Wallace Wilson Robert Moore
Chris Stone French Wetmore
**Ongoing Tasks:**

Continue to coordinate with ASFPM Executive Office on the training and outreach libraries

<table>
<thead>
<tr>
<th>Task Leader (Support):</th>
<th>New lead to be identified</th>
</tr>
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<tbody>
<tr>
<td>Approximate Start/End Date:</td>
<td>Approximate # Hrs to Complete:</td>
</tr>
<tr>
<td>Ongoing</td>
<td>Unknown</td>
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**Detailed Task Description:**
Continue updating and promoting the training library with the Executive Office. Training library is online at [http://www.floods.org/index.asp?menuID=354&firstlevelmenuID=182&siteID=1](http://www.floods.org/index.asp?menuID=354&firstlevelmenuID=182&siteID=1) by working with Kait at Exec office

**Prerequisites Needed:** (Activities That Need To Be Performed Before This Task Can Begin)
None

**Completion Schedule:**
Ongoing

**Deliverables:**
Continue to find more items to add to this library as they become available; continue to promote the library to seekers of floodplain management information and training.

**Other Necessary Support or Resources:**
None

**Approximate Direct Cost to Complete:** (Labor and Non-Labor)
None

**Approval Process:** (Does The Task Require Board Approval?)
None

**Assumptions:**
None

**Updated by/ Date:**
Jen Marcy: 8/13

**Approved By/ Date:**
<table>
<thead>
<tr>
<th><strong>Coordinate with other organizations on flood risk reduction</strong></th>
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<tr>
<td><strong>Task Leader (Support):</strong></td>
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<td>New lead to be identified</td>
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<td><strong>Approximate Start/End Date:</strong> Ongoing</td>
</tr>
<tr>
<td><strong>Approximate # Hrs to Complete:</strong> Unknown</td>
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<tr>
<td><strong>Detailed Task Description:</strong></td>
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<tr>
<td>Coordinate with other organizations to gain awareness for flood risk education programs and courses available for ASFPM use, including local flood programs, State chapters, FEMA and other federal agencies, and other non-profit organizations</td>
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<tr>
<td><strong>Prerequisites Needed:</strong> (Activities That Need To Be Performed Before This Task Can Begin)</td>
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<tr>
<td>Need to determine what kind of information is out there</td>
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<tr>
<td><strong>Completion Schedule:</strong> Ongoing</td>
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<tr>
<td><strong>Deliverables:</strong> Provide links and information on risk reduction on the ASFPM website; provide potential course materials to ASFPM training coordinator</td>
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<tr>
<td><strong>Other Necessary Support or Resources:</strong> None</td>
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<td><strong>Approximate Direct Cost to Complete:  (Labor and Non-Labor)</strong></td>
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<tr>
<td>None</td>
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<tr>
<td><strong>Approval Process: (Does The Task Require Board Approval?)</strong></td>
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<td>Any courses that ASFPM presents to the public would be reviewed and approved by the Board</td>
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<td><strong>Assumptions:</strong> None</td>
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<td><strong>Updated by/ Date:</strong> Jen Marcy - 8/2013</td>
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