ASFPM MULTI-YEAR TRAINING STRATEGY (March 2005)

BACKGROUND: (this version used at March AdCo)
An ASFPM assessment of the environment and current issues identified the desire and need for the development and deployment of training to floodplain managers, and especially Certified Floodplain Managers (CFMs), as a critical issue. Two surveys, one conducted by the Certification Board of Regents of CFMs and one sent to all ASFPM members supported this conclusion. Given that CFMs have been growing at a double digit rate annually, there is a demand for training opportunities to meet the Continuing Education Credits requirements for CFMs. The ASFPM Board has adopted this strategy and made its implementation a top priority.

Currently there are several entities within ASFPM that are involved at least somewhat in training: The Certification Board of Regents, the Public Education and Professional Development Policy Committees, the staff in the Executive Office, and various individuals. It will take the collective efforts of all of these, and collaboration with others such as FEMA, EMI, other federal agencies, ASFPM Chapters, States, consultants and other partners to implement this training strategy. To be effective, the roles of each must be clarified and relationships identified to avoid unnecessary duplication and encourage ownership of individual goals and sub-goals.

VISION STATEMENT:
Develop and coordinate a consistent and comprehensive training curriculum and delivery system for floodplain managers in order to reduce flood damages in the nation and protect and enhance natural and beneficial functions of the nation’s floodplains.

Goal 1: Identify training opportunities a body of knowledge for floodplain management that will provide a progression of training and promote floodplain management as a profession
1.1 Define a “body of knowledge” that promotes floodplain management as a profession
1.2 Identify needed “advanced” FPM training courses for floodplain managers
1.3 Develop materials to help elected officials and managers understand the advantages of having CFMs in their community

Goal 2: Develop and Deploy Training for Local Officials
2.1: Assist FEMA in their plan to update and revise E-273 (FPM 101), including half-day modules, within 12 months
• Help each state or Chapter to tailor E-273 as necessary to reflect state laws and standards
• Assist states and Chapters to deploy the course as requested or as funding becomes available
2.2: Work with others to coordinate the development of one specialized training module each year for the next three years

2.3: Develop and/or approve 3 training modules annually for web-based distribution through ASFPM's provider agreement with RedVector.com

Goal 3: Develop Map Modernization Training Modules
3.1 In cooperation with FEMA and the NSP address key issues like use of digitized maps, etc. and deploy sessions through Chapters and states

Goal 4: Develop and Deploy Training for State Staff Involved in FPM
4.1: Develop mentoring program for new NFIP coordinators based on the Effective State Programs and State and Local Programs 2003 documents and deploy to SCs.
4.2: Develop peer review process for state programs based on the Effective State Programs document to incorporate state-specific floodplain management programs
4.3: Develop, in coordination with FEMA, a training module to train states how to effectively deliver the CAP-SSSE program utilizing their 5-year floodplain management plan and mapping business plan

Goal 5: Develop and Coordinate Training for Federal Agency Staff Involved in FPM
5.1: Develop specialized training for federal agency staff to explain state authorities and programs utilizing the Effective State Programs and State and Local Programs 2003 documents.
5.2: Coordinate one regional-federal agency integration meeting annually

Goal 6: Develop and Coordinate Training for Private and Public Groups and Organizations Interested in FPM
6.1: Coordinate CFM and Certified Floodplain Surveyor (being developed through ACSM) to effectively work together (Relates to the LOMA issue)
6.2: Develop specialized training modules for other professionals (engineers, lawyers, insurance agents, lenders, realtors, etc.)

Goal 7: Have ASFPM website serve as "library" for FPM materials.
7.1: Develop "library" for FPM materials and references on ASFPM website

Goal 8: Work with FEMA and EMI to develop “master trainer” courses that could lead to a “CFM Instructor” certification level.
8.1: Develop and conduct train-the-trainer modules at annual ASFPM conference and at EMI---some for specific courses—some just to train how to train

Goal 9: Develop NAI Training Modules (may already be developed in Goals 2 or 6)
9.1: Develop training modules based on the NAI toolkit, one for each building block

Goal 10: Provide leadership training opportunities for ASFPM members to create a more Effective organization and foster professionalism
10.1: Provide new member orientation about who ASFPM is and what we do (at annual conf)
10.1: Conduct training session on building effective Chapters at every annual conf

ASFPM Training strategy March 05.doc