

Subject: FEMA & [Org Name] Warn: High Risk of Flood after Fire

Body:

Dear [Reporter Name] – I hope this email finds you well.

I am the [insert title] for [insert region]. [Insert sentence to personalize. Example: “Thanks so much for your work to raise awareness after the devastating recent wildfires.”]

With the rainy season coming up, I wanted to bring attention to [insert region]’s high risk of flooding after wildfires. Because the wildfires have changed the terrain, all residents who live in and around areas impacted by wildfires are now at a heightened risk for flash flooding and mudflows. We’re working to get the word out and make sure all [insert city] residents are prepared for flooding. Will you help us by writing a story covering this topic?

Attached please find a press release with more information about how the community can take action. I’m also happy to put you in contact with representatives from [other local community organization] who can provide more information about the urgent flooding risk.

Hope to hear from you soon,

[Insert Name & email signature]