2018 ANNUAL REPORT – ASFPM RISK COMMUNICATION & OUTREACH COMMITTEE

Since the national conference in 2017, the ASFPM Flood Risk Communication and Outreach Committee has worked on the following tasks:

1. Coordinated with other organizations/groups on flood risk reduction:
   - We coordinated with the Pod facilitator, Professional Development & Continuing Education Committee and ASFPM executive office and chair to refine and reassess the direction of our committee from “Training and Outreach” to “Flood Risk Communication and Outreach.”
   - We reviewed and provided input to the 2017 TMAC Report as a “subject matter expert” on levee risk communications.
   - We worked with ASFPM foundation to implement its Future Leaders Scholarship program.
   - The Flood Risk Communication and Outreach Committee co-chairs sit on other related committees, such as the Higher Education Committee, Regulations Committee, International Committee and ASFPM Foundation Board (as an associate).
   - We worked with instructors to revise all sections of the NFIP 101 course at ASFPM’s annual national conference, using feedback from the 2017 presentation of the course.
   - We provide instructors for the NFIP 101 course at the ASFPM conference every year.
   - We reviewed and prioritized the Track 6 submittals for the 2018 ASFPM conference.
   - We provided comments on the HUD 203(k) Loan Program documents and resources.
   - We provided review and comment on the script and outline for a children’s flood safety video being developed in coordination with ASFPM.
   - We sent one attendee to the 2017 co-chairs retreat in Madison, WI.

2018-2019 Tasks

- **2018-2019 Work Plan:**
  - The committee will finalize the 2018-2019 Work Plan.

- **In-person Meeting:**
  - The committee will hold an in-person meeting at the 2018 ASFPM conference in Phoenix.

- **Ongoing Tasks:**
  - The committee will reach out to ASFPM membership to explain the new direction and focus of the committee, and generate new interest and committee membership.
The committee will continue its ongoing tasks, such as reviewing the risk communication and outreach submissions for the 2019 conference and working with the executive office on ad-hoc risk communications-related tasks as requested.

- The committee will send a representative to the 2018 co-chairs retreat.
- The committee will leverage the interest and abilities of engaged membership to be more effective in our mission.
- The committee will transition leadership of the NFIP 101 Course at the ASFPM conference to the Professional Development & Continuing Education Committee, and provide course leads/trainers if requested to continually update course materials and present at conference.

**Sharing Resources**

- The committee will more actively share training and outreach related resources to committee membership, either through a LinkedIn group, emails, webinars or ASFPM newsletters.
- The committee would like to implement a bi-monthly email of risk communication and outreach resources and best practices.