

# ASSOCIATION OF STATE FLOODPLAIN MANAGERS

## Board of Directors

### FY-12 GOALS AND OBJECTIVES

The parts in Blue are G&O and the green portions are the FY-12 work plan for Board and CCs.

#### 1.0 IDENTIFY AND ADDRESS NEW CRITICAL ISSUES FACING FLOOD LOSS REDUCTION IN THE NATION

1.1 Promote a shared responsibility of flood risk management between the Federal/State/Regional/Local governments, the private sector, and citizens.

Leadership

1.1.1 Promote policies on the use of various incentive mechanisms such as sliding cost shares that reward good state and local programs.

Leadership-  
Chapters

1.1.2 Broaden mandatory flood insurance coverage, with premiums reflecting risk, to areas outside the Special Flood Hazard Area in order to more accurately cover the risk and promote personal awareness and responsibility.

Leadership

1.1.3 Encourage approaches to national Objectives, Principals and Standards for developing the nation's water resources that would include future conditions, emphasis on non-structural approaches and protection of floodplain resources

Leadership

1.1.4 Promote the delegation of various federal programs such as elements of flood hazard mapping, mitigation and disaster assistance, USACE water resources planning implementation.

Leadership

1.1.5 Assist state and local floodplain management programs that are facing threats to weaken or cut back authorities and resources, including training and mentoring to build state capability in FPM.

Leadership

1.1.6 Promote the use of different flood risk design standards based on risk.

Leadership

1.1.7 Assist FIFM-TF to better integrate policies and programs for better floodplain management.

1.2 Prepare strategies to overcome the opposition to the ongoing identification, updating and maintenance of flood hazard and flood risk data, and integration of mapping with hazard mitigation and flood insurance.

Leadership

1.2.1 Work with FEMA and the Congress to reach agreement on an acceptable process for mapping and insuring residual risk areas related to levees.

Leadership, Tech &  
Outreach

1.2.2 Develop tools and processes for ASFPM members and Chapters to better communicate to the public and communities flood risk and activities that can reduce such risk.

Leadership &  
Outreach

1.2.3 Provide input to FEMA regarding Risk MAP policies and products for both riverine and coastal flooding sources.

Leadership

1.2.4 Ensure a national levee safety program as part of a national flood risk management and strategy focused on states and promote non-structural alternatives to levees and supports the completion of a national levee inventory.

Leadership

1.2.5 Promote flood insurance premiums that reflect actual risk.

Leadership

1.2.6 Promote Congressional outreach regarding basic concepts concerning Floodplain Management and Flood Risk Management, including the role RiskMAP can play in communicating the risk.

1.3 Promote research and policies to incorporate adaptations to account for climate change and its variability/change and uncertainty.

Leadership 1.3.1 Facilitate strategy that promotes studies that provide information on climate change impacts at the local and regional level.

Leadership 1.3.2 Promote federal, state, regional, and local programs and policies for integrating adaptation to climate change impacts into existing ordinances, technical standards, guidelines, and hazard mitigation plans.

Leadership 1.3.3 Participate in and provide input at regional workshops to be held in connection with the U.S. Global Change Research Program's current National Climate Assessment

**2.0 REFINE EXISTING PROGRAMS AND SERVICES TO IMPROVE FLOODPLAIN MANAGEMENT IN THE NATION**

2.1 Promote evaluation and reforms of federal programs and policies.

All 2.1.1 Promote reform of the National Flood Insurance Program consistent with the ASFPM Board approved list.

Leadership 2.1.2 Conduct regular meeting between FEMA mitigation leadership and ASFPM mitigation leadership to discuss policies and member issues.

Leadership 2.1.3 Provide input to better improve and enforce the Federal Executive Order on floodplain management.

Leadership & Mit. 2.1.4 Promote reform of the Stafford Act program consistent with the ASFPM approved legislative priorities.

Leadership & Mit. 2.1.5 Support state, regional, and local hazard mitigation planning capabilities and promote plans tied to local master plans that lead to implementable actions.

Leadership & Tech. 2.1.6 Participate in legislation to reauthorize the Coastal Zone Management Act and Dam Safety.

2.1.7 Participation in discussions addressing ESA considerations in the implementation of the NFIP.

2.2 Promote improved National Policy through coordination with Partners with papers, publications, webinars, and discussions with Congressional, Administration and other decision makers.

Leadership & All 2.2.1 Provide technical input, review, testimony and comments on draft legislation, budgets and policy affecting floodplain and flood risk management and mitigation at the local, state and federal levels, and urge Chapters to weigh in.

E.O., Leadership & Outreach 2.2.2 Reach out to Universities to find researchers to prepare papers and projects.

E.O. & Leadership 2.2.3 Continue to participate in intergovernmental policy groups, NGOs, and coalitions supporting key policies and programs.

Leadership & Mit. 2.2.4 Participate in and support the National Mitigation Alliance.

Leadership & Wtrshd 2.2.5 Participate in and support the National Floodplain Functions Alliance.

Leadership & Tech 2.2.6 Participate in and support the National Ocean Council

Leadership & Outreach 2.2.7 Support exchange of flood risk management approaches with the international community

2.2.8 Participate in and support the Mapping Coalition

2.2.9 Develop White Papers on critical policy issues.

2.2.9.1 Floodway mapping and regulations to avoid increases and impacts

2.2.9.2 Arid Regions paper on erosion zones

2.2.9.3 Post-Disaster Mitigation Implementation

2.2.9.4 Impacts of using Non-Actuarial insurance rates

- 1- Tech & Wtrshd
- 2- Tech & Wtrshd
- 3- Mit. & Wtrshd
- 4- Watershed & Mit
- 5- Mit & Watershed
- 6. All PODs

2.2.9.5 Comparison of enforcements effectiveness of Clean Water Act and National Flood Insurance Program

2.2.9.6 The “real” Digital Vision: Steps beyond just modernizing flood maps

2.3 Expand the application of the NAI principles to watershed and community growth management approaches along with enhanced NAI training.

E.O. & Wtrshd  
E.O., Outreach & Wtrshd

2.3.1 Develop a 5-year strategic plan for the next generation of NAI.

2.3.2 Develop a plan for the revision of the NAI Toolkit and integration with Coastal NAI.

E.O., Foundation, & Wtrshd

2.3.3 Develop “How to Guides” of NAI approaches for administration and implementation by local officials.

E.O. & Outreach

2.3.4 Training for local officials in addressing policy and legal aspects in unwise development.

E.O. & Wtrshd

2.3.5 Support efforts to identify and incorporate the benefits of mitigation, open space and ecosystem services.

2.4 Ensure the Certification Program maintains the highest degree of professional standards, practice and training for floodplain managers

E.O., CBOR, & Outreach

2.4.1 Enhance FPM training for CFMs and decision makers through development and deployment of workshops and web based training.

E.O. & CBOR

2.4.2 Develop and adopt Floodplain Management “Core Competencies” using Reliability and Validity data and recommendations.

**3.0 INCREASE THE EFFECTIVENESS AND EFFICIENCY OF THE ASFPM OPERATIONS AND MANAGEMENT**

3.1 Identify ways the Executive Office operations can better serve our members through use of our outreach, webinars, web site and other web-based resources, and information services.

E.O.  
E.O.  
E.O. & Outreach

3.1.1 Consider recommendations of the ASFPM long term financial work group.

3.1.2 Develop an IT Five-Year Strategic Plan.

3.1.3 Continue to implement a leadership development strategy for board members, committees and chapters.

E.O. & Outreach

3.1.4 Strengthen Chapters’ networking.

E.O. & Outreach

3.1.5 Strengthen networking with State Floodplain Managers and State Hazard Mitigation officers

E.O. & Outreach

3.1.6 Enhance the secured member service areas of the ASFPM website.

3.2 Support the ASFPM Foundation Goals and programs (see ASFPM Foundation goals and objectives).

Legend

Leadership = Officers and Executive Office and POD Coordinators

Mit. = Mitigation POD (Flood Ins., Floodproofing/Retrofitting, Flood Mitigation, Floodplain Regulations)

Tech. = Technical POD (Arid Regions, Coastal Issues, Mapping & Engineering Standards)

Watershed = Watershed POD (Natural & Beneficial Functions, NAI Steering, Stormwater Mgmt.)

Outreach = Training/Education/Outreach POD (CBOR, International Liaison, Prof. Development, Training & Outreach)

E.O. = Executive Office

All = All of the above plus outreach to State Chapters