EVOLVING TO COMMUNICATE RISK

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The old story
Stepping up our game
You’re not going to miss this

A message to residents of Pierce County’s floodplains.

Be flood safe: Watch your mailbox.

In a few weeks you will receive by mail a Floodplain Owners’ Manual featuring a whaleshaped pin with emergency contact information, preparedness checklists, flood insurance tips and a coupon for a free “floodlight” battery-free flashlight.

For more information go to www.piercecountywa.org/flood.

Be flood safe: Protect your property.

Family photos, that 70’s velvet painting of Elvis and your cherished home—don’t wait until a flood has come and gone before thinking about flood insurance.

We want to help you be prepared. In a few weeks you will receive a Floodplain Owners’ Manual from Pierce County. The manual

For more information go to www.piercecountywa.org/water and click the Flood Alert Information link.
Getting specific

Your property is at risk of coastal flooding.

Large, wind-driven waves and high tides can seriously damage property and threaten your life and safety. You can prepare now.

Your property is in or near a flood hazard area. That means your home might be at risk for flooding. You can prepare now.

Your property is in an area prone to urban flooding because of overwhelmed storm drains, creeks and high groundwater. You can prepare now.
Caring
New sources
New sources
Marcie’s story

Jeremy’s story

Jeff’s story
“ELEVATE THE CONVERSATION”

Enough is Enough: When flood risk outweighs a sense of place

**WHO, WHAT, WHERE?**

Jeremy owns an art deco home in Puyallup, WA that sits on Clarks Creek. The home, built in 1938, was considered the ‘Home of Tomorrow.’

The home is now deemed eligible for historical significance.

**BY THE NUMBERS**

- First flood occurred 4 days after purchase
- Has flooded at least 6 times since 2008
- More than $129,000 in flood claims

“I have such severe anxiety because of that house. But I love the house...It encompasses what I value.”

**LESSIONS LEARNED FROM JEREMY**

“I wish I would’ve known... more information. So when purchasing a home, I think people need to know what zone they’re in.”

“People need to have flood insurance. I can’t emphasize that enough”

**THE COUNTY’S GOAL**

To preserve and relocated this home outside of the floodplain

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<tbody>
<tr>
<td>Purchased home</td>
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<td>Submitted Flood Mitigation Assistance grant</td>
<td>Feasibility Study scheduled</td>
<td>Buy-out walk through scheduled</td>
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“I drove past this house my entire life and I always told my mother when I was little, ‘I want that house someday’. And guess what? I ended up with that house.”