MESSAGING TO LOCAL OFFICIALS

Landon K. Smith, CBO, CFM
President, ALABAMA ASSOCIATION OF FLOODPLAIN MANAGERS

Emily H. Sommer, CCIM
Executive Director, grassroots, inc.
Train the Trainer concept for Floodplain Managers

Project details
The video presents a sign that reads "WATER LINE". A quote on the cover says, "But it never flooded here before!". A note indicates that the Spanish language version is included.
KEEP THE MESSAGE SIMPLE
USE REAL EXAMPLES TO ILLUSTRATE PROCESSES
"But it never flooded here before!"
FEATURE SUCCESSFUL PROJECTS

Kevin D. White
Ph.D., P.E.
Professor and Chair
Civil Engineering
Univ. Of So. Alabama
FEATURE THE POSITIVES OF HIGHER REGULATORY STANDARDS
A Watershed
Frequently Asked Questions

- Considering Purchasing a Policy
- Flood Zones
- Risk Assessments
- Types of Flood Insurance
- Policy Costs and Terms
- Hurricane Preparations
- Preferred Risk Policy Eligibility Extension
THANK YOU FOR YOUR TIME AND ATTENTION

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